REMARKS

Claims 1, 4, 11, 14, 21, 24 and 31 to 33 are pending in the application, of which Claims 1, 11 and 21 are independent. Reconsideration and further examination are respectfully requested.

Initially, Applicant thanks the Examiner for the courtesies extended to Applicant's representative during a telephonic interview conducted on August 18, 2010. During the interview, the Examiner requested that certain clarifications be made in the claims. In particular, the Examiner wanted clarification of how a determination is made regarding whether or not imported data is image data.

In this regard, Applicant has amended the claims as indicated above to clarify that "image data" is determined by examination of the file extension of imported data.

In addition, Applicant has clarified that document data is generated by inserting a new chapter for the imported data into the document data when it is determined that the imported data is not image data, and by inserting the imported data into an existing chapter when the determining step determines that the imported data is image data.

Applicant submits that, in contrast to the present claims, Roztocil fails to disclose determining whether the imported data is image data or not based on a file extension of the imported data. Instead, Roztocil discloses that "tab separator pages 600 may be pre-printed with ordered information such as chapter or section numbers." See Roztocil, paragraph 0065. According to Roztocil, though the tab separator page 600 may separate chapters, a new chapter is not inserted. Even though an existing chapter may be

separated by the tab separator page 600 into two chapters, the respective separated chapters contain content that was already contained in the chapter before being separated. Applicant submits that such an operation is not insertion of a new chapter, but merely dividing an existing chapter. That is, Roztocil fails to disclose or suggest generating document data by inserting a new chapter for the imported data into the document data when the determining unit determines that the imported data is not image data.

No other matters being raised, Applicant respectfully requests entry of the foregoing amendments and early passage to issuance of the present application.

CONCLUSION

No fees are believed due; however, should it be determined that additional fees are required, the Director is hereby authorized to charge such fees to Deposit Account 06-1205.

Applicant's undersigned attorney may be reached in our Costa Mesa, CA office at (714) 540-8700. All correspondence should continue to be directed to our below-listed address.

Respectfully submitted

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